

# Centralnic Group PLC

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## GO TEAM: US sports sign up for '.tickets' web domains

American sports teams have signed up for new internet domains which help the marketing of legitimate event tickets.

Every team in the National Hockey League (NHL), Major League Baseball (MLB), National Football League (NFL), and National Basketball Association (NBA) will be registered for '.tickets' web domains being sold by London based start-up Accent Media.

Additionally, other premium domain names such as 'nfl.tickets' and 'superbowl.tickets' have been snapped up.

The .tickets domain is regulated so that only authorised websites can get the domain, so the intention is that only bona fide sources of event tickets can be found on that domain.

"We admire the American attitude towards rights-protection and control of their economic interests, and we are very pleased that our proposition has been endorsed by what is a priority sector for us," said Steve Machin, Accent's co-chief executive.

Gary Fisher, Accent's other co-chief, meanwhile, added: "The relentless professionalism of US sports as a commercial sector is impressively shown by the zeal with which they have become early adopters of '.tickets' domains."

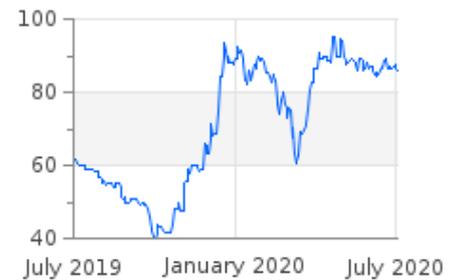
Today's US sports news comes after European soccer teams such as Manchester United and Real Madrid signed up for domains, as well as motor racing's Formula One group and rock band U2.

It is part owned by AIM quoted CentralNic (LON:CNIC), a domain name wholesaler and the technical partner for domain owners, which in 2014 invested US\$1.6m in return for a 12% stake in the company.

**Price:** 86

**Market Cap:** £162.41 m

### 1 Year Share Price Graph



### Share Information

**Code:** CNIC

**Listing:** LSE

**52 week High Low**  
97 39

**Sector:** Software & services

**Website:** www.centralnic.com

### Company Synopsis:

CentralNic Group PLC's Registry division is a leading distributor of domain names, on an exclusive basis, through retailers globally. It is the only distributor with eight of the top twenty new TLDs on its platform.

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