

# Amazon.com, Inc.

09:34 23 Apr 2018

## Amazon's cloud platform to drive its margin growth in 1Q, says Wedbush analyst

The "impressive" growth in subscriptions from Amazon.com Inc (NASDAQ:AMZN)'s Prime business will drive the online retailer's first-quarter earnings which are set to be announced on Thursday, according to Michael Pachter, an analyst with Wedbush Securities who has a US\$1,750 price target on the stock and an Outperform rating.

Pachter also argues in a note, which was obtained first by TheFly.com, a business news portal, that Amazon web services - the company's cloud platform; its fulfillment unit - which handles business from third-party retailers; and its ads should push up Amazon.com's margin growth in the first quarter, while its Prime unit, which offers access via subscriptions to streaming videos and movies, will be the engine behind its retail revenue growth.

READ: Amazon's price target is raised to US\$1,800 by Credit Suisse analyst  
This month, Amazon.com CEO Jeff Bezos announced in a letter to shareholders that the company has exceeded 100 million Prime subscribers worldwide.

The Seattle-based company said it added more Prime members this year than in previous years and shipped more than 5 billion items to subscribers.

In morning trade, Amazon.com inched up to US\$1,540.92

**Price:** 2033.51

**Market Cap:** \$1.01 trillion

### 1 Year Share Price Graph



### Share Information

**Code:** AMZN

**Listing:** NASDAQ

**52 week High Low**  
2185.95 1627

**Sector:** Retail

**Website:** [www.amazon.com](http://www.amazon.com)

### Company Synopsis:

*Amazon.com, Inc. offers services to consumers, sellers, and developers through its retail Websites. The Company offers programs that enable sellers to sell their products on its Websites and their own branded Websites.*

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

### No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related

products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.