

NIO Limited

07:38 10 Oct 2018

One of Tesla's biggest investors takes 11% stake in Chinese rival NIO

The second-biggest investor in Tesla Inc (NASDAQ:TSLA), Baillie Gifford & Co has taken an 11.4% stake in Shanghai-based electric-vehicle maker NIO Limited (NYSE:NIO), which has billed itself as a potent rival to Tesla.

Baillie Gifford disclosed that it owns 85.3 million NIO shares in a regulatory filing Tuesday. The holding was worth about \$515 million as of the close of trading Monday.

Turns out that Baillie Gifford is also the largest outside shareholder of Tesla stock, while CEO Elon Musk, Tesla's largest shareholder, owns about 20% of the company.

The filing pushed shares of NIO up 9.8% to \$8.12 in premarket trade Wednesday.

READ: IPO Roundup: China's wannabe 'Tesla killer' NIO Ltd trading above US\$14 on NYSE

Naturally, the investment represents a vote of confidence in the Chinese electric-car maker which listed on the New York Stock Exchange in September through the sale of 160 million American depositary shares which raised approximately \$1 billion.

Through the NYSE listing, NIO is building its war chest to take on Tesla, which is arguably the world's No 1 global electric-vehicle maker.

The Chinese carmaker is already demonstrating a strong cost advantage. In December 2017, NIO launched the NIO ES8, a seven-seater electric SUV, at about half the price of Tesla's Model X in China. The ES8 is NIO's first mass-produced model for the China market and has a base price of 448,000 yuan (US\$65,000).

As of July 31, 2018, NIO delivered 481 ES8s and had unfulfilled reservations for more than 17,000 ES8s with deposits, of which 4,989 reservations were made with non-refundable deposits.

It plans to launch a second lower-priced, five-seater electric SUV, the ES6, by the first half of 2019.

Contact Uttara Choudhury at uttara@proactiveinvestors.com

Follow her on Twitter: [@UttaraProactive](https://twitter.com/UttaraProactive)

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private

Price: 2.16

Market Cap: \$2.27 billion

1 Year Share Price Graph



December 2018 June 2019 December 20

Share Information

Code: NIO

Listing: NYSE

52 week	High	Low
	10.63	1.21

Sector: Transport

Website: www.nio.io

Company Synopsis:

NIO Limited manufactures and markets electric vehicles. The company offers electric cars under EP9, EVE, and ES8 brand names. The company was formerly known as NextEV Limited. NIO Limited was founded in 2014 and is headquartered in Shanghai, China with additional offices in San Jose, California; Munich, Germany; and London, United Kingdom.

action@proactiveinvestors.com

investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.