

ASOS PLC

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Britvic shares go flat as CFO leaves for ASOS

Online fashion giant ASOS PLC (LON:ASC) has raided drinks maker Britvic PLC (LON:BVIC) in its search for a new chief financial officer.

Mathew Dunn, who joined Britvic three years ago, has handed in his resignation and will serve out his notice before joining ASOS next spring.

READ: ASOS CFO in surprise departure

He will fill the void created by the surprise departure of former chief number cruncher Helen Ashton earlier this year.

Most of his career was spent at Foster's lager maker SABMiller prior to its US\$107bn merger with Anheuser-Busch InBev, although he did spend a year at record label EMI Music.

"I'm very much looking forward to working with the ASOS team. I'm motivated by their ambitious plans to realise the significant potential still ahead for the company," Dunn said.

ASOS boss Nick Beighton added: "I'm looking forward to working with Mathew. He brings us a totally relevant mix of operational experience together with a history of implementing and overseeing finance systems at an international level."

Britvic shares dropped 1.2% at the opening bell on Tuesday to 771.5p, while ASOS shares also dipped, falling 1.6% to 5,828p.

Price: 4619

Market Cap: £4.61 billion

1 Year Share Price Graph



Share Information

Code: ASC

Listing: AIM

52 week High Low
5548 975.2

Sector: Retail

Website: www.asos.com

Company Synopsis:

Asos. com is the UK's largest online fashion and beauty store, attracting over one million visitors a week.

Asos. com is traded in the NEX Exchange [HERE](#).

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