

# Viad Corp

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## Viad board authorizes buyback of half a million shares

Viad Corp (NYSE:VVI), the live-events company, announced that its board has authorized the purchase of 500,000 shares.

Phoenix-based Viad also said it posted an unexpected fourth-quarter loss on higher-than-expected revenue as it continues to make progress toward accelerating growth and profitability in its GES live-events and Pursuit travel businesses.

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For the three months ended December 31, the company posted a net loss attributable to common shareholders of \$0.12 on revenue of \$296.9 million. The average forecast of economists was for earnings per share of \$0.01 on expected revenue of \$287.4 million.

"I am encouraged by the actions we are taking to capitalize on key opportunities and position our business for future success," CEO Steve Moster said in a statement.

The company added that the GES business continues to drive same-show growth.

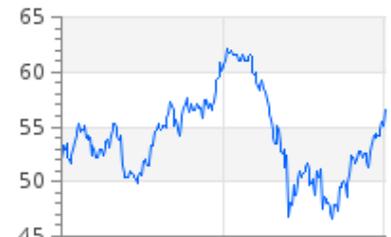
Shares slipped \$0.01 to \$54.19 in Friday's New York trading.

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**Price:** US\$56.54

**Market Cap:** US\$1150.05M

### 1 Year Share Price Graph



February 2018 August 2018 February 2019

### Share Information

**Code:** VVI

**Listing:** NYSE

52 week	High	Low
	\$62.30	\$46.17

**Sector:** Travel, Leisure & Hospitality

**Website:** [www.viad.com](http://www.viad.com)

### Company Synopsis:

*Viad Corp operates as an experiential services company in the United States, Canada, the United Kingdom, continental Europe, and the United Arab Emirates. The company operates in two business groups, GES and Pursuit.*

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