

# Weekend Unlimited Inc.

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## Weekend Unlimited makes new additions to business development, sales team

Weekend Unlimited Inc (CSE:POT) (OTCMKTS:WKULF) announced Monday that it is tapping industry veterans Karl Schmieder as the company's new director of business development and Tom Wisniewski as vice president of the company's sales operations.

Schmieder brings more than 25 years of business development success in biopharmaceutical and internet industries, while Wisniewski brings over two decades of sales expertise.

"Karl is a strategic thinker who will contribute to the development of new products, partnerships and services. Tom brings diverse leadership experience in sales and operations and will help drive our national and international growth," said Weekend Unlimited CEO Paul Chu in a statement. "The addition of Karl and Tom helps strengthen Weekend's management as we execute our growth strategy."

**READ:** Weekend Unlimited brand Canna Candys to launch in America's Northeast, Midwest and Southeast

Schmieder co-founded messagingLAB, a strategy and marketing communications firm focused on the life sciences. He has successfully launched biotechnology companies and pharmaceutical products and services. He has held executive and business development positions at emerging digital health and leading strategy communications consulting firms.

On the other hand, Wisniewski has served as managing director of Rocket Holdings, a private investment and real estate group. In addition, he was field account manager at VHA Corporation and sales manager at Abmnus. Wisniewski is a pioneer in the wireless prepaid industry and spearheaded the national sales team at iPrepaid Master, a national wireless services distribution company.

Based in Vancouver, Weekend Unlimited is a cannabis-focused investment company that specializes in the scaling of small to medium brands, primarily in the categories of flower, extracts and edibles.

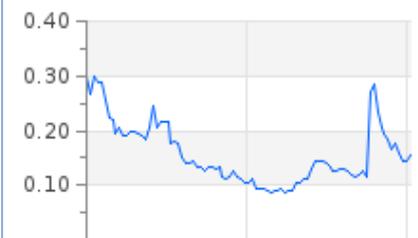
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**Price:** C\$0.15

### 1 Year Share Price Graph



February 2018 December 2018 February 2019

### Share Information

**Code:** POT

**Listing:** CSE

52 week	High	Low
	C\$0.36	C\$0.08

**Sector:** Cannabis

**Website:** [www.weekendunlimited.com](http://www.weekendunlimited.com)

### Company Synopsis:

*Weekend Unlimited is capitalizing on its vast industry contacts to establish a lifestyle brand built on the foundations of state of the art facilities, automated growing /extraction technologies and partnerships with high profile brands. The Company is led by a team of business and cannabis industry leaders with an unparalleled track record.*

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