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The Marketing Group appoints Blockchain Nordic boss Jesper Ohlenschlaeger as its executive chairman

The Marketing Group PLC (NASDAQ OMX:TMG), which trades as RYVL, announced that following the completion of the acquisition of Blockchain Nordic, Jesper Ohlenschlaeger has been appointed as the company's executive chairman and interim chief executive officer with immediate effect.

The group said Ohlenschlaeger replaces Adam Graham, who has resigned from the board to pursue other business opportunities.

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The company noted that Ohlenschlaeger is a serial entrepreneur with achievements in private equity environments and a variety of sectors, having started over 20 companies in the last 25 years.

A lawyer by education, he has worked exclusively within the blockchain industry since 2017, including as chief executive officer of Blockchain Nordic, the group added.

The Marketing Group said it is the board's intention to split the roles of chairman and chief executive officer, through the appointment of a new chief executive officer, in due course.

Adam Graham commented: "Having now completed the acquisition of Blockchain Nordic, I am confident that Jesper's vision and experience will take the Group into its next stage of development."

Ohlenschlaeger said: "We have seen an explosion in the blockchain industry over the last two years and I believe the Group is very well positioned to continue to be a leading company in the blockchain space in the northern part of Europe and to expand our activities into Asia and America."

Share Information

Code: TMG

Listing: NASDAQ OMX

Sector: Business & education services

Website: ryvl.com

Company Synopsis:

*RYVL is the trading name of The Marketing Group Plc - a full service global marketing network. It comprises a portfolio of complementary marketing agencies, each with specialist expertise, which together offer a broad suite of marketing services to global blue-chip clients. The Group has offices around the world and provide a full service offering to global brands. *

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