

Codebase Ventures Inc

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Codebase subsidiary Pressland adds media veterans Stephen J.A. Ward and Daniel Sieberg

Codebase Ventures Inc (CSE:CODE) (OTCMKTS:BKLLF) said Thursday that it's Opening Day for media veterans Dr. Stephen J.A. Ward and Daniel Sieberg, who are joining the company's Pressland subsidiary in leadership roles.

Both will help develop Pressland's enterprise service for global media companies, social media networks and other third parties. They will focus on advancing Pressland's mission of combating the spread of fake news and misinformation online.

Drawing on artificial intelligence and natural language processing, Pressland says its proprietary technology analyzes around-the-clock global news output and publishes comprehensive, dynamic production data that can be used to identify misinformation before it spreads online.

READ: Codebase Ventures' subsidiary Pressland to introduce data management platform to beat fake news

In his role as public editor, Ward will work to ensure that Brooklyn, New York-based Pressland's technology protects the privacy of media professionals as it fights fake news with disruptive data analysis. Sieberg, as director of media partnerships, will connect Pressland with enterprise and commercial clients.

"Dr. Ward is a rock star whose expertise is unmatched," Codebase Chief Strategy Officer Jeff Koyen said in a statement. "We're honored that he supports Pressland's mission to recapture the public's trust in media. Daniel is an equally important addition to the team. He's a global leader in media innovation and, with his help, we expect to accelerate our time-to-market."

Award-winning ethicist

Ward is an award-winning media ethicist, educator, consultant, lecturer and author. He is the founding chair of the Ethics Committee of the Canadian Association of Journalists.

Sieberg is an Emmy-nominated and award-winning journalist whose work across four continents has appeared on BBC News, CNN and Bloomberg.

Shares of Codebase Ventures climbed C\$0.005 to C\$0.045 in Wednesday's Canadian trading. They advanced US\$0.0026 to US\$0.031 on the OTC Markets.

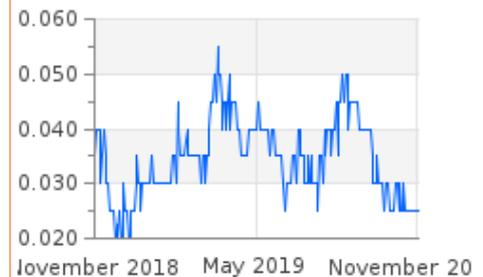
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Price: 0.025

Market Cap: \$7.87 m

1 Year Share Price Graph



Share Information

Code: CODE

Listing: CSE

52 week	High	Low
	0.06	0.02

Sector: Financial Services

Website: www.codebase.ventures

Company Synopsis:

Codebase Ventures Inc. is a small, hands-on team of financial and technology experts who invest early in great ideas. We operate from the understanding that technology is always evolving, bringing early opportunities for strategic investments that can deliver the exponential returns to our shareholders.

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