

Weekend Unlimited Inc.

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Weekend Unlimited taps Christopher Backus to replace Morie Shacker

Weekend Unlimited (CSE:POT) (OTCMKTS:WKULF) on Friday announced that Christopher Backus, a former senior officer with the Royal Canadian Mounted Police, has joined the company's board, replacing Morie Shacker, who is stepping down.

In addition to his time with the Mounties, Backus has also worked with the United Nations as a strategic advisor to peacekeeping operations and negotiations in Cote D'Ivoire (Ivory Coast, West Africa). He holds a master's degree in conflict management and interest-based negotiations from Royal Roads University in Victoria, British Columbia.

READ: Weekend Unlimited to open first concept store in California next month "Chris is bringing a tremendous skill set and perspective to the board at this exciting time for the company as we launch our brands into multiple markets," said Paul Chu, Weekend Unlimited's CEO in a statement. "And on behalf of our directors, I want to thank Morie Shacker for all his efforts."

In other news, the New York-based cannabis company says it changed its prior ownership interest in Jerome Baker to a license agreement. Under the deal's terms, Weekend can use the Jerome Baker trademark and other intellectual property relating to a wide range of cannabis products for five years without any royalty obligations.

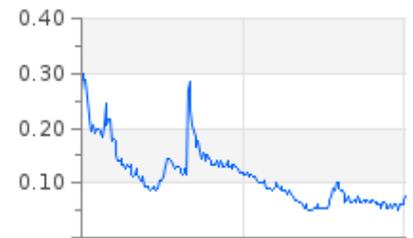
READ: Weekend Unlimited opens its global headquarters in the Big Apple Weekend Unlimited is a cannabis-focused investment company that specializes in the scaling of small to medium brands, primarily in the categories of flower, extracts and edibles.

The company has been making steady inroads into the US, after switching its global headquarters to New York City from Vancouver just last month.

Weekend Unlimited shares closed at C\$0.11 on Thursday.

Contact Ellen Kelleher at ellen@proactiveinvestors.com

1 Year Share Price Graph



October 2018 March 2019 September 2019

Share Information

Code: POT
Listing: CSE
Sector: Cannabis
Website: www.weekendunlimited.com

Company Synopsis:

Weekend Unlimited is a lifestyle-based recreational cannabis company. The company is developing premium products designed to deliver life's highs, anytime, anywhere. With U. S.

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