

True Leaf Brands Inc

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True Leaf Brands to launch hemp-based pet products in Korea

True Leaf Brands Inc (CSE:MJ) (OTCMKTS:TRLFF) is bringing its hemp-based pet products to Asia.

The company signed a memorandum of understanding with Eagle Vet, a pet health care distributor with operations in South East Asia, Africa and the Middle East, to introduce its products in Korea.

Its shares were unchanged at \$C0.49 on the CSE and grew 1.6% to US\$0.37 on OTC Markets.

Eagle Vet currently distributes to 5,000 retail stores and veterinary clinics in the country, which has a pet care sector projected to grow to US\$4.8 billion by 2020, according to Statista.

READ: True Leaf Brands expands hemp-based offerings for pets further into the European market

"We are excited to announce this agreement with Eagle Vet," CEO Darcy Bomford said. "Today's announcement speaks to the level of trust True Leaf has built in the global marketplace and the international recognition we've achieved as a leading hemp-for-pets brand."

True Leaf's products are designed to help pets with troublesome hips and joints, as well as anxiety. It's chews and oils are hemp based and supplemented with omega-3s.

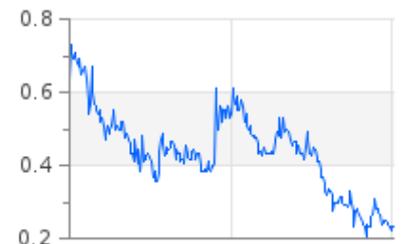
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Price: \$0.23

Market Cap: \$22.97 m

1 Year Share Price Graph



September 2018 March 2019 September 2019

Share Information

Code: MJ

Listing: CSE

52 week High Low
0.74 0.2

Sector: Retail

Website: www.trueleaf.com

Company Synopsis:

True Leaf is a leading global cannabis and hemp wellness brand for pets. Founded in 2013, True Leaf has two main operating divisions: True Leaf Medicine Inc. and True Leaf Pet Inc. True Leaf Medicine Inc. was launched in July 2013 to become a licensed producer of federally-approved medicinal cannabis for the Canadian market.

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