

AppScatter Group PLC

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AppScatter strengthens monitoring service with Priori Data acquisition

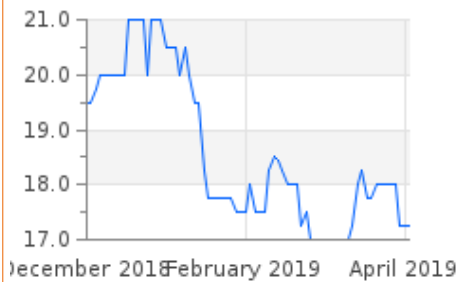
Philip Marcella, chief executive of appScatter Group PLC (LON:APPS) tells Proactive's Andrew Scott they're strengthening their app monitoring service with the acquisition of German firm Priori Data for £13.5mln.

Marcella says Priori runs an app data intelligence operation and when combined with appscatter's existing service will enable the performance of millions of apps and billions of devices to be analysed.

Price: 17.25

Market Cap: £16.74 m

1 Year Share Price Graph



Share Information

Code: APPS

Listing: AIM

52 week	High	Low
	79	16.5

Sector: Software & services

Website: appscatterplc.com

Company Synopsis:

appScatter is a scalable B2B SaaS platform that allows paying users to distribute their apps to, and manage their apps on, multiple app stores. Additionally, the centralised platform enables app developers and publishers to manage and track performance of their own and competing apps across all of the app stores on the platform.

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