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RYVL seeing strong early interest in subsidiary Truth Media's token sale

Adam Graham, chief executive of RYVL (NASDAQ OMX:TMG), sat down with Proactive's Andrew Scott to chat through the rebranding of the company from The Marketing Group as well as their subsidiary, Truth Media Ltd, launching an ICO for a blockchain-based data marketplace.

Graham says through the marketplace, users will be rewarded for sharing their own private internet browsing data.

The ICO's aiming to raise between US\$5mln and US\$50mln.

Over US\$1mln has already been committed.

Share Information

Code: TMG

Listing: NASDAQ OMX

Sector: Business & education services

Website: ryvl.com

Company Synopsis:

*RYVL is the trading name of The Marketing Group Plc - a full service global marketing network. It comprises a portfolio of complementary marketing agencies, each with specialist expertise, which together offer a broad suite of marketing services to global blue-chip clients. The Group has offices around the world and provide a full service offering to global brands. *

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