

# Naked Brand Group

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## Naked Brand Group expanding the online reach of its intimate apparel brands in the US

Naked Brand Group Ltd (NASDAQ:NAKD) CEO Justin Davis-Rice tells Proactive Investors' Christine Corrado that the intimate apparel clothing company, which has presence in New Zealand and Australia, is focusing its online efforts in the US market.

The company, which is home to the Heidi Klum Brand and recently acquired Frederick's of Hollywood, has increased its overall direct-to-consumer presence to anchor its portfolio in the US.

**Price:** 0.53

**Market Cap:** \$2.23 m

### 1 Year Share Price Graph



April 2019    October 2019    April 2020

### Share Information

**Code:** NAKD

**Listing:** NASDAQ

<b>52 week</b>	<b>High</b>	<b>Low</b>
	<b>57.75</b>	<b>0.3739</b>

**Sector:** Fashion & brands

**Website:** [www.nakedbrands.com](http://www.nakedbrands.com)

### Company Synopsis:

*Naked Brand Group is engaged in lifestyle brand business. The Company offers apparel, home and personal products. The Company designs, manufactures and sells men's innerwear and lounge apparel products under the Naked brand to consumers and retailers.*

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