

Automatad Inc

12:41 05 Dec 2018

Automatad's ad tech company expanding aggressively into the US

Automatad Inc CEO Vijay Ram Kumar tells Proactive Investors the India-based company is expanding its tech business, which specializes in monetizing advertisements, into the US.

Kumar says the privately held company typically works with legacy media company and small- to medium-sized publishers. Twenty percent of its customers are outside of India. Kumar says the company has been growing doubling revenue in India year over year and is expanding 'aggressively' into the US to mimic this same growth.

Share Information

Code: AUTOM
Listing: PRIVATE
Sector: Tech
Website: automatad.com

Company Synopsis:

Automatad is a tech company with a suite of programmatic monetization products to meet the needs of publishers. .

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