

Genprex, Inc.

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Genprex retains pharma branding agency to select a name for its lead drug

Genprex Inc (NASDAQ:GNPX) CEO Rodney Varner tells Proactive Investors the biotech has moved one step closer to commercializing its flagship drug candidate Oncoprex by retaining pharmaceutical branding agency Addison Whitney.

Varner says Addison Whitney is helping with the naming process of the drug, which could take a few months to a year.

Price: 0.36

Market Cap: \$6.93 m

1 Year Share Price Graph



January 2019 July 2019 January 2020

Share Information

Code: GNPX

Listing: NASDAQ

52 week	High	Low
	2.25	0.232

Sector: Pharma & Biotech

Website: www.genprex.com

Company Synopsis:

Genprex, Inc. is a clinical stage gene therapy company developing a new approach to treating cancer, based upon a novel proprietary technology platform, including Genprex's initial product candidate, Oncoprex™ immunogene therapy for non-small cell lung cancer.

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