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Nash, a fintech company which uses blockchain as infrastructure for financial services, launches its web platform

Nash, a privately-owned fintech company which uses blockchain as infrastructure for financial services, announced the launch of its **web platform** on Friday, 23 August.

As initial offerings at launch, Nash services will include a revolutionary non-custodial exchange supporting cross-chain trading between the Ethereum and NEO blockchain networks, funds management tools for multiple network wallets, and a marketplace to buy and sell digital assets for national currencies via money-transmitting partners.

Nash said it will also be releasing an iOS/Android mobile app for facilitating Know Your Customer (KYC) identity checks.

In a statement, the company said it provides much-needed innovations that will help spread the adoption of blockchain technology for financial services.

Off-chain matching engine

The non-custodial Nash Exchange uses an off-chain matching engine to combine the speed and functionality of centralized platforms with the security and trust of a decentralized exchange.

The Nash Exchange forms the backbone of an integrated financial services platform that will make blockchain simple to use for everyday applications.

Customers can invest in, trade and make payments with digital assets and, thanks to blockchain, Nash will never take control of their funds.

Nash co-founder Fabio Canesin commented: "At Nash, we are all excited to start this new moment in our history. Together with our community of investors, we will work with live users to improve our platform further.

"We are proud of the boldness of our company. The number of innovations and the great user experience we have brought to market in such a short time are certainly just the beginning."

Expansion of trading pairs planned

In the coming months, the company plans the expansion of trading pairs offered on the Nash Exchange, with an innovative protocol enabling non-custodial Bitcoin trading.

Nash will also be launching a payments solution, Nash Pay, which will make it easy for merchants to accept digital currencies, in addition to introducing mobile support for the services available on the web platform.

Originally known as the Neon Exchange (NEX), Nash was founded in 2017 by five open-source blockchain developers on three different continents.

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