

# Phunware Inc

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## Phunware to bring software offerings to Houston residential and commercial development Buffalo Heights

Phunware Inc (NASDAQ:PHUN) is implementing its multiscreen-as-a-service (MaaS) platform at Buffalo Heights, a mixed use residential and commercial development in downtown Houston, the company announced Tuesday.

The software company said it will license a community website and a portfolio of mobile apps for residents, tenants, shoppers and property managers. The arrangement represents a partnership between Phunware and Midway, a real estate firm, and MKT Consulting, a building system design firm.

Phase one of the implementation will provide residential services for a luxury multifamily community called St. Andrie and tenant services for One Buffalo Heights, which contains 37,000 square feet of office space, Enterprise Account Executive Lacey Howard told Proactive in an interview.

### READ: Phunware's new blockchain-enabled data exchange capabilities allow political and advocacy groups to reach targeted audiences

"Phunware is going to be powering the mobile application for residents to be able to take advantage of a multitude of amenities," Howard said. "They're going to be able to book amenities and do valet requests, and they're going to be able to unlock doors right through their mobile application."

Residents and tenants will also be able to request work orders, track deliveries, view property maps, and receive messages and notifications.

"With over 32 acres of residential, office and retail space, Buffalo Heights needed a unique mobile solution to address the needs of its diverse stakeholder groups," Phunware CEO Alan Knitowski said in a statement. "We're delighted to provide a comprehensive enterprise platform through MaaS to help them achieve all of their objectives within a single mobile application portfolio."

The Austin, Texas-based company said that planning for Phase two is underway, which it expects will offer easier access to shopping and dining services.

Looking ahead, Howard said the company could work with Midway again, which is itself based in Houston.

"Midway is going to build a lot of different properties in Houston," Howard said. "Hopefully this is going to be not the last of its kind, and we can partner with them more in the future."

Shares of Phunware were up 0.7% to \$1.53 Wednesday afternoon.

Separately, the company confirmed in a press release Tuesday that COO Randall Crowder will present at the 2019 Fall

**Price:** 1.36

**Market Cap:** \$55.69 m

### 1 Year Share Price Graph



May 2019 November 2019 May 2020

### Share Information

**Code:** PHUN

**Listing:** NASDAQ

**52 week High Low**  
5.5 0.54

**Sector:** Software & services

**Website:** [www.phunware.com](http://www.phunware.com)

### Company Synopsis:

*Since 2009, Phunware has been helping Fortune 5000 brands engage, manage and monetize their mobile audiences with solutions that touch all phases of the mobile application lifecycle. &nbsp;.*

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Investor Conference, held on September 16 and 17 in New York City. CFO Matt Aune will also attend.

**—Updated to include comment from Lacey Howard and current stock movement. A previous version of this story misstated Randall Crowder's surname—**

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