

LiteLink Technologies Inc.

08:00 11 Sep 2019

LiteLink inks trial and customer pact with large Canadian nursery leader Brookdale Treeland Nurseries

LiteLink Technologies Inc (CSE:LLT) (OTC:LLNKF), a key player in logistics platforms and payment solutions, revealed Wednesday that it has signed a customer trial and user agreement for the enterprise version of its 1SHIFT Logistics platform with one of Canada's largest nurseries, Brookdale Treeland Nurseries Ltd.

In a statement, the Burnaby, British Columbia company said the deal marks a "major step forward" towards 1SHIFT operating in the tree and nursery industry across North America.

According to IBIS World, the nursery industry yields over \$50 billion dollars in revenue, spans across 24,642 businesses and employs over 140,000 employees across the US. Over 3000 nurseries operate in Canada alone.

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1SHIFT powered by LiteLink is an end-to-end logistics management solution powered by artificial intelligence that enables shippers and carriers to track shipments and settle payments in real-time. Moreover, 1SHIFT streamlines workflow within the partner ecosystem and uses blockchain to record the immutable details of the shipment to automate the paperwork.

The company said scoring Brookdale as a customer will further its goal to be the dominant logistics platform used by nurseries across Canada.

"The challenges our customers are facing today require greater visibility into their transportation network. The nursery and tree industries across Canada are ripe for technology that drives shipping efficiencies, automated truck loading plans, route optimizations, and temperature sensors," LiteLink Technologies CEO Ashik Karim said in a statement.

"We have full intention of working through the entire list of over 3000 nurseries, targeting the specific common challenges that this industry is facing today. Starting off with an amazing company like Brookdale is the right major step into this industry," he added.

Brookdale Treeland Nurseries is one of the largest growers of garden plants in Canada, servicing garden retailers, landscape contractors, municipalities, and golf courses throughout Canada and the northern United States. It has been seeking an advanced freight and shipping visibility platform that can be seamlessly worked in without any start-up costs.

"The 1SHIFT Platform first runs look very good and the roadmap looks very promising to driving value for our logistics needs. We look forward to continuing to expand the use of the 1SHIFT features," said Marc Bonnici, who is the national distribution manager overseeing logistics, at Brookdale.

Pay-per-transaction model

Price: \$0.16

Market Cap: \$26.72 m

1 Year Share Price Graph



Share Information

Code: LLT

Listing: CSE

52 week High Low
0.33 0.075

Sector: Tech

Website: litolinktech.com

Company Synopsis:

A Canadian based public (CSE:LLT) enterprise technology company focused on solving real world problems across the Logistics & Supply Chain and Remittance & Payments industries using the power of artificial intelligence, blockchain, and other leading edge software.

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The company said Brookdale has been given a 30-day free onboarding period to learn about and get comfortable with the platform, while 1SHIFT completes the customizations required for route optimization and load building features. The company said Brookdale has already begun live trials.

The commercial agreement is perpetual-use based and fees are based on the number of transactions. There are no start-up fees or cancellation fees.

According to the agreement, Brookdale will receive full commercial access to the 1SHIFT Logistics platform to achieve advanced real-time visibility into tracking and tracing, and route optimization to drive the cost of labour and fuel down, all of which will be integrated into their existing transportation management system.

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