

Phunware Inc

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Phunware, Inc. launches app to streamline shopper experience at Scottsdale Fashion Square in Arizona

Phunware, Inc. (NASDAQ:PHUN) is helping to streamline the shopper experience at Scottsdale Fashion Square in Arizona, billed as "the Southwest's ultimate haven for luxury shopping, dining and entertainment".

In a statement, the company - which has developed a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide - said it has launched the All Access Scottsdale mobile application in partnership with real estate investment trust Macerich.

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It noted that the app will allow shoppers in Scottsdale Fashion Square to order meal delivery from select local restaurants, receive exclusive offers, connect with a text concierge and view property information.

Phunware pointed out that the new app builds on the successful All Access Tysons mobile app, which currently provides on-campus office workers, residents and hotel guests at Macerich's Tysons Corner Center with special access and services.

The group said it is designed as a benefit to shoppers as well as office workers who share the Scottsdale Fashion Square campus, either through on-site coworking space or more traditional office complexes near the well-positioned center.

Alan S. Knitowski, CEO and co-founder of Phunware commented: "Shoppers want to get the most out of their experience, and with the All Access Scottsdale app, they get just that. With features exclusive to All Access members, users receive personalized recommendations and a luxurious shopping experience both in person as well as digitally."

Phunware said the All Access Scottsdale app is now available on iOS and Android through the Apple App Store and Google Play respectively.

It pointed out that Scottsdale Fashion Square, which recently opened an elevated luxury wing, is one of the nation's premier shopping destinations, with 1.9 million square feet, and 200-plus shops and restaurants in all, featuring more than 40 of the world's finest luxury and contemporary brands including Gucci, St. Laurent, Cartier, Bottega Veneta, Bulgari, Prada, Salvatore Ferragamo, Burberry.

Contact the author at jon.hopkins@proactiveinvestors.com

Price: 1.18

Market Cap: \$46.17 m

1 Year Share Price Graph



December 2018 June 2019 December 20

Share Information

Code: PHUN

Listing: NASDAQ

52 week	High	Low
	550	1.12

Sector: Software & services

Website: www.phunware.com

Company Synopsis:

Since 2009, Phunware has been helping Fortune 5000 brands engage, manage and monetize their mobile audiences with solutions that touch all phases of the mobile application lifecycle. .

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