

Elys Game Technology

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08:25 04 Oct 2019

Newgioco Group brings in veteran bookmaker to run its US sports betting operations

Newgioco Group Inc (OTCMKTS:NWGI) has hired seasoned bookmaker Kevin Slicker to head up its US sports betting operations and lead its business development plan.

Slicker has spent the past decade as a consultant to sportsbooks, casinos, and daily fantasy sports providers. He currently serves as the sports betting consultant for the Arena Football League, and he's working with US Tribes to help them prepare for sports betting legalization.

All in all, he brings more than 30 years of industry experience.

READ: Newgioco Group operates first commercial betting on Indian Horse Relay event

At Newgioco, Slicker will oversee the design and infrastructure of the company's ELYS betting platform. He'll take charge of the operations team build-out from his base in Oklahoma, the company said. Newgioco is based in New York.

"We are very pleased to have Kevin join our team in the US," CEO Mike Ciavarella said in a statement. Kevin is a highly recognized expert in the US bookmaking industry. We further expect that having a true bookmaker as a part of the U.S. strategic operations plan combined with his extensive industry experience could be a significant advantage over our competition."

The plan is for Slicker to work with Newgioco's developers in Europe to build an online and land-based US sports betting platform for state lottery, casino and route operators, as well as private operators.

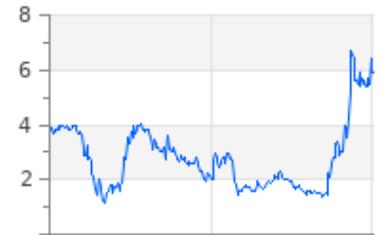
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Price: 5.93

Market Cap: \$99.87 m

1 Year Share Price Graph



January 2020 July 2020 January 2021

Share Information

Code: ELYS

Listing: NASDAQ

52 week	High	Low
	7.57	1.09

Sector: Leisure, gaming and gambling

Website: elysgame.com

Company Synopsis:

Elys Game Technology is one of the fastest growing and technologically advanced sports betting and i-gaming full-service providers in the regulated B2B and B2C markets. Our outstanding technology in the world of leisure entertainment gave us an extensive knowledge of market dynamics and end-user demand, allowing us to establish ambitious goals to help your business grow.

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