

Thunderbird Entertainment Group Inc

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Thunderbird Entertainment announces new season of hit Discovery Canada show 'Highway Thru Hell'

Thunderbird Entertainment Group Inc (CVE:TBRD) is celebrating the return of its hit series 'Highway Thru Hell' for an eighth season on Discovery Canada.

The series, one of Discovery's top-rated programs internationally, will also be returning for a ninth season consisting of 18 episodes.

Produced by Thunderbird's Factual division in conjunction with Discovery Canada, 'Highway Thru Hell' chronicles the realities of operating along the highways of the British Columbian interior.

READ: Thunderbird Entertainment Group announces second season of acclaimed series 'Queen of the Oil Patch'

A globally recognized show, the program airs in 200 territories in more than 12 languages. Its broad appeal has made it a Canadian staple, according to its series creator Mark Miller.

"The momentum of this series is beyond anyone's imagination," Miller, Thunderbird's president, said in a statement. "These are authentic heroes; people who fans connect with."

Miller confirmed that Season 9's 18-episode order is the largest in the show's history. "To get an order for a new season, before the current season has even aired, is a testament to the quality of this series."

The eighth season of 'Highway Thru Hell' will premiere on October 7 at 10PM EST/7PM PST on Discovery.

Thunderbird will host a Facebook Live event during the premiere along with its production partners.

The Vancouver-based global multi-platform entertainment company creates award-winning scripted, unscripted and animated programming for the world's leading digital platforms, as well as Canadian and international broadcasters.

Shares of Thunderbird shot up 4.7% in Toronto at C\$1.34.

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Price: 0.75

Market Cap: \$35 m

1 Year Share Price Graph



April 2019 October 2019 April 2020

Share Information

Code: TBRD

Listing: TSX-V

52 week	High	Low
	1.8	0.66

Sector: Media

Website: thunderbird.tv

Company Synopsis:

Thunderbird Entertainment is a pure play content production studio creating award winning original programming in scripted, factual and animation. Based in Vancouver, with offices in Los Angeles, Toronto, Ottawa and London, Thunderbird works with leading over-the-top platforms as well as Canadian and International broadcasters to produce the freshest content with the most talented storytellers in the world.

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