

Weekend Unlimited Industries Inc.

08:11 24 Oct 2019

Weekend Unlimited launches online WKND! Wellness hemp-derived CBD retail shop

Weekend Unlimited Inc (CSE:POT) (OTCMKTS:WKULF) revealed Thursday that it has launched its online WKND! Wellness hemp-derived CBD retail shop for US customers.

In a statement, Weekend Unlimited CEO Chris Backus said WKND! Wellness is a "lifestyle-based hemp and CBD product line" that is an "ideal fit" for online retail.

"We indicated last month that the company's hemp derived CBD product portfolio was in the final stages of development and now with the launch of the online store to sell that product portfolio our plan is being executed with tremendous efficiency," noted Backus.

READ: Weekend Unlimited to accelerate launch of edibles in Oklahoma
"In addition to generating revenue, we see this as a major step in expanding the brand's reach and recognition, which will help to increase demand for WKND! branded products at retail overall," he added.

Customers can access the online WKND! Wellness retail store at www.wkndwellness.com, which offers four hemp-derived CBD product lines: CBD soft gel capsules, CBD liquid tinctures, CBD cooling gel, and CBD body butter.

Notably, all WKND! Wellness products made by the Vancouver-based recreational cannabis group are manufactured and packaged in the US. Here are some of the highlights of the retail push:

- All products are dosed generously with full-spectrum CBD;
- WKND! Wellness products are manufactured according to Good Manufacturing Practice and the manufacturing facility is FDA-registered;
- Every batch of WKND! Wellness product is tested by a third-party lab for purity and content;
- WKND! Wellness products can be shipped anywhere in the US except Idaho and North Dakota.

"With the explosion of hemp-derived CBD products across the US, it is essential that the WKND! brand had a vibrant and scalable presence so that customers throughout the country could experience our high-quality botanical creams, tinctures, and extracts and become connected to our brand," said Backus.

Weekend Unlimited focuses on both the cannabis and CBD markets, boasting operations in the US and Canada.

Weekend boss Backus describes the Vancouver company as a global consumer packaged goods company with a focus on cannabis. Weekend Unlimited has spent the last several months on the acquisition trail, scooping up companies, production facilities and investment stakes as it looks to establish dominance in the cannabis space.

1 Year Share Price Graph



March 2020 September 2020 March 2021

Share Information

Code: POT
Listing: CSE
Sector: Cannabis
Website: www.weekendunlimited.com

Company Synopsis:

Weekend Unlimited is a lifestyle-based recreational cannabis and CBD wellness company. We are developing and launching premium cannabis and CBD brands to deliver life's highs -- anytime anywhere. Our CBD products are available nationally, online and at a retailer near you. Weekend Unlimited is well-positioned to launch and scale the brands that will define cannabis and CBD.

action@proactiveinvestors.com

Contact Uttara Choudhury at uttara@proactiveinvestors.com

Follow her on Twitter: [@UttaraProactive](https://twitter.com/UttaraProactive)

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Weekend Unlimited Industries Inc. named herein, including the promotion by the Company of Weekend Unlimited Industries Inc. in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).