

1933 Industries Inc.

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1933 Industries teases launch of CBD balm launch created in collaboration with Tony Hawk's Birdhouse Skateboards

1933 Industries Inc (CSE:TGIF) (OTCMKST:TGIFF) has chosen November 4 to launch its latest product: the Birdhouse CBD Balm by Canna Hemp X.

The CBD balm, developed through a collaboration with Tony Hawk-founded Birdhouse Skateboards, is designed to target the active sports market and will be sold at dispensaries, wellness stores, skate shops and US specialty retailers such as Zumiez.

The sports world is rapidly embracing the use of CBD as a means of improving performance and recovery, the company said. The Birdhouse CBD balm is made from a blend of essential oils, arnica, peppermint, menthol and other natural ingredients.

READ: 1933 Industries' luxury cannabis brand Blonde takes Las Vegas by storm

"We are just starting to scratch the surface of the many applications associated with the cannabis plant and we are pleased to be part of a national conversation about its potential," CEO Chris Rebentisch said in a statement.

"The anecdotal benefits keep mounting and we believe that this market is underserved."

Tony Hawk agreed.

"The Birdhouse CBD Balm is our first collaboration with the team at Canna Hemp X and was created with skateboarders and athletes of all levels in mind," Hawk said. "Sports like skateboarding require the highest quality recovery products to sustain longevity. We also hope to create awareness of the potential of CBD and in making natural products more accessible nationwide."

1933's distribution channels will be augmented by a new partnership with Eastern Skate Supply, the top domestic skateboarding distributor in the US, the company said.

Contact Andrew Kessel at andrew.kessel@proactiveinvestors.com

Follow him on Twitter @andrew_kessel

Price: 0.065

Market Cap: \$18.56 m

1 Year Share Price Graph



Share Information

Code: TGIF

Listing: CSE

52 week High Low
0.29 0.05

Sector: Cannabis

Website: 1933industries.com

Company Synopsis:

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada. Operating through two subsidiary companies, 1933 Industries owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.

action@proactiveinvestors.com

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Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

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