

# 1933 Industries Inc.

10:08 28 Oct 2019

## 1933 Industries teases launch of CBD balm launch created in collaboration with Tony Hawk's Birdhouse Skateboards

1933 Industries Inc (CSE:TGIF) (OTCMKST:TGIFF) has chosen November 4 to launch its latest product: the Birdhouse CBD Balm by Canna Hemp X.

The CBD balm, developed through a collaboration with Tony Hawk-founded Birdhouse Skateboards, is designed to target the active sports market and will be sold at dispensaries, wellness stores, skate shops and US specialty retailers such as Zumiez.

The sports world is rapidly embracing the use of CBD as a means of improving performance and recovery, the company said. The Birdhouse CBD balm is made from a blend of essential oils, arnica, peppermint, menthol and other natural ingredients.

### READ: 1933 Industries' luxury cannabis brand Blonde takes Las Vegas by storm

"We are just starting to scratch the surface of the many applications associated with the cannabis plant and we are pleased to be part of a national conversation about its potential," CEO Chris Rebentisch said in a statement. "The anecdotal benefits keep mounting and we believe that this market is underserved."

Tony Hawk agreed.

"The Birdhouse CBD Balm is our first collaboration with the team at Canna Hemp X and was created with skateboarders and athletes of all levels in mind," Hawk said. "Sports like skateboarding require the highest quality recovery products to sustain longevity. We also hope to create awareness of the potential of CBD and in making natural products more accessible nationwide."

1933's distribution channels will be augmented by a new partnership with Eastern Skate Supply, the top domestic skateboarding distributor in the US, the company said.

Contact Andrew Kessel at [andrew.kessel@proactiveinvestors.com](mailto:andrew.kessel@proactiveinvestors.com)

Follow him on Twitter @andrew\_kessel

**Price:** 0.065

**Market Cap:** \$18.56 m

### 1 Year Share Price Graph



### Share Information

**Code:** TGIF

**Listing:** CSE

**52 week High Low**  
0.29 0.05

**Sector:** Cannabis

**Website:** [1933industries.com](http://1933industries.com)

### Company Synopsis:

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada. Operating through two subsidiary companies, 1933 Industries owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.

[action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 [action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

### No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of 1933 Industries Inc. named herein, including the promotion by the Company of 1933 Industries Inc. in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).