

Nextech AR Solutions Corp.

09:05 05 Dec 2019

NexTech AR Solutions amps up AR augmented reality deal with gunmaker Walther Arms

NexTech AR Solutions Corp (OTCMKTS:NEXCF) (CSE:NTAR) has beefed up its deal with gun manufacturer Walther Arms, the company famous for creating James Bond's Walther PPK.

Walther has used NexTech's AR e-commerce solution since April, which turns 2D images into 3D interactive assets that customers can view in their web browser.

Now, Walther has signed a deal providing its dealers, numbering in the thousands, with the same WebAR experience.

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"We are excited to offer our dealers a new form of support to separate Walther from the competition during the online shopping experience," Walther Marketing Manager Cody Osborn said in a statement. "AR allows customers to fully interact with Walther products, showing in detail the performance-leading features."

NexTech will initially provide the AR e-commerce embed codes to 25 of Walther's top dealers, essentially adding 25 new customers.

"As an early supporter and adopter of AR, Walther has really shared our vision and has been a great customer and partner for NexTech," CEO Evan Gappelberg said. "With NexTech's augmented reality platform for e-commerce, Walther's dealers will be able to increase their customer engagement, add to cart rates, and revenue while reducing product returns all visible and measurable through our analytics dashboard in real-time. We are looking forward to continuing to expand our partnership with Walther into product training, which provides huge value and growth opportunities for both of our companies."

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Price: 1.89

Market Cap: \$106.42 m

1 Year Share Price Graph



February 2019 August 2019 February 2020

Share Information

Code: NTAR

Listing: CSE

52 week	High	Low
	3.3	0.5

Sector: Software & services

Website: www.nextechar.com

Company Synopsis:

NexTech AR Solutions Corp is developing a proprietary Augmented Reality (AR) advertising platform that uniquely engages consumers by connecting them to brands and retail locations through a fully immersive AR experience. With a focus on our two core technologies, augmented reality and holographic telepresence, NexTech AR offers innovative solutions that can be harnessed across a wide range of industries.

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