

Next Green Wave

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Next Green Wave teams with The FADER to launch new line of cannabis products

Next Green Wave Holdings Inc (CSE:NGW) (OTCMKTS:NXGWF) announced Tuesday that it is partnering with global media company The FADER to launch and distribute a new line of cannabis products through The FADER's enterprise.

The new line of products from the company's SD Cannabis subsidiary will include superior indoor hand-harvested and trimmed flower in collectible capsule box-sets reflecting the special, unique nature of limited-edition print magazine releases, CBD products direct to consumer (state permitting) and apparel across the country.

Next Green Wave said the products will be available in the first quarter of 2020 throughout California in select dispensaries and respective delivery networks.

READ: Next Green Wave launches direct delivery of select cannabis products in San Diego

The FADER, with a global network spanning a print and digital publication, social, film, live music and immersive cultural events and beyond, brings together a community of people who champion music, creativity, and the culture that surrounds it.

At the forefront of discovery since 1999, The FADER has supported some of the world's biggest creatives and artists early on in their careers including Drake, Kasey Musgraves, Kanye West, The Strokes, Cardi B, Outkast, Bon Iver, Lizzo, and many more.

Next Green Wave's expanding brand portfolio and The FADER's network will further strengthen the company's presence in the market, giving the company access and exposure to countless cultural events and resources that can reach The FADER's community and network of creatives and innovators.

"The FADER is on the frontlines of emerging culture and spotting what's next while working to elevate and amplify creative pioneers," says Rob Stone, Co-founder of The FADER. "One of the best in class in the industry, the team at NGW are true innovators who are dedicated to excellence. Sharing a similar mission with The FADER, NGW champion the culture that brings communities together, and we're very excited to partner with them to bring premium products to our network."

Ryan Lange, CMO of Next Green Wave and SD Cannabis, noted that "like many others I grew up on the music that came from this team and their global reach. They are responsible for so many iconic acts and brands it is humbling to think that we have the chance to build something together. The team at Fader is ready to put in the work with us as we expand our brands visual reach to new audiences across the globe."

Headquartered in Vancouver, Next Green Wave is a medicinal and recreational cannabis company operating in

Price: 0.62

Market Cap: \$105.09 m

1 Year Share Price Graph



January 2020 July 2020 January 2021

Share Information

Code: NGW

Listing: CSE

52 week High Low
0.65 0.055

Sector: Cannabis

Website: nextgreenwave.com

Company Synopsis:

Next Green Wave has been established to produce and supply medical cannabis products to patients throughout the State of California. Next Green Wave has two sites totalling 85,000 sq ft that have been permitted for medicinal and recreational marijuana operations in Coalinga, CA. Buildout has commenced, and Facility A completion is scheduled for September 2018.

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California. It owns and operates a 35,000 square-foot, state-of-the-art cultivation facility and has acquired a seed library of over 120 cannabis strains.

The company's stock recently traded up 1.4% to US\$0.08 a share in New York and more than 9% to C\$0.12 in Canada.

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