

GlobeX Data

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GlobeX Data identifies direct-to-business and consumer targets for its Sekur anti-phishing encrypted email solution

GlobeX Data Ltd (CSE:SWIS) (OTCQB:SWISF), the cyber security and privacy solutions provider, said Wednesday that it will start promoting its Sekur anti-phishing encrypted email and messaging solution to "several sectors and targets" it has identified.

The company said it has consulted marketing companies about launching the Swiss-hosted secure communications solution in the US, followed by other countries. GlobeX is planning to target around 100,000 professionals in the legal, financial, medical and real estate sectors in the US.

The company said the advantage of launching and targeting businesses directly is that it would save up to 50% in profit sharing with channel partners. GlobeX plans to stick with this strategy through the introductory phase of Sekur.

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Sekur includes a self-destruct timer powered by the company's encrypted email service. The company plans to push the Sekur brand as a secure communications suite in addition to its existing DigitalSafe brand which is the company's document management and collaboration suite.

In late-July, GlobeX plans to offer Sekur for an introductory price of \$9.99 per month per user, or \$99.90 for the year. It will include 100 gigabytes of email and message storage. Sekur will also come in other versions - Sekur Messenger for encrypted messaging only; Sekur Email which will only have encrypted email; and Sekur for encrypted messaging and email rolled into one solution.

The company plans on releasing Sekur, including voice and video encryption and video conferencing over the next 12 months at different price points.

The service will include the company's SekurSend and SekurReply anti-phishing encrypted email solution. SekurSend lets a user send an email to any recipient, irrespective of whether they have Sekur or not, in full privacy and security as the email never leaves Sekur's encrypted email servers based in Switzerland. The recipient can then click on the notification and reply in the same manner using SekurReply, without the recipient having to purchase Sekur.

"One of the many privacy and security features of Sekur is that the user does not register with their phone number, eliminating a huge loophole in security and privacy," the company said in a statement.

According to the company, recent data breaches in messaging applications, especially WhatsApp have created "an urgency" for businesses to protect their communications from cyberattacks.

Price: 0.12

Market Cap: \$6.54 m

1 Year Share Price Graph



Share Information

Code: SWIS

Listing: CSE

52 week	High	Low
	0.21	0.01

Sector: Software & services

Website: www.globexdatagroup.com

Company Synopsis:

GlobeX Data Ltd. distributes, designs and develops Swiss hosted cyber security and Internet privacy solutions for secure data management and secure communications. The Company distributes a suite of secure cloud-based storage, document management and collaboration, encrypted e-mails, and secure communication tools. GlobeX Data Ltd.

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