

# BetterLife Pharma Inc

09:04 17 Jul 2020

## BetterLife Pharma reveals finalized rebranding by launching its new website

BetterLife Pharma Inc. (OTCQB:BETRD) (CSE:BETR) CEO Ahmad Doroudian tells Proactive the firm has finalized its rebranding exercise for its wholly-owned subsidiary, BLife Therapeutics, which has been publicly formalized through the launching of its new website.

Doroudian says the company's name and branding is now more consistent with its intent to become a major player within the biotechnology space. The new website, <http://www.blifetherapeutics.com>, provides visitors with an overview of the company's treatment development pipeline, including information on the trial Phases for each of the treatments.

**Price:** 1.135

**Market Cap:** \$57.15 m

### 1 Year Share Price Graph



February 2020 September 2019 February 2019

### Share Information

**Code:** BETRF

**Listing:** OTCQB

52 week	High	Low
	2.21	0.0993

**Sector:** Pharma & Biotech

**Website:** [abetterlifepharma.com](http://abetterlifepharma.com)

### Company Synopsis:

*BLife Therapeutics, a wholly-owned subsidiary of BetterLife Pharma Inc. , is focused on the development of its patent pending Interferon formula, AP-003, for the treatment and prevention of severe COVID-19 disease. It's parent, Better Life Pharma Inc.*

[action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 [action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

### No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of BetterLife Pharma Inc named herein, including the promotion by the Company of BetterLife Pharma Inc in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).