

Loop Insights Inc.

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Loop Insights currently underway with a Proof of Concept program with Telus using Fobi

Loop Insights (CVE: MTRX-OTCMRKTS: VRZPF) CEO Rob Anson shared news with Proactive's Steve Darling that the company is currently undergoing a 90-day proof of concept pilot across TELUS's three flagship corporate retail locations in British Columbia.

Anson telling Proactive TELUS deployed Loop's IoT product Fobi to test and leverage its automated marketing capabilities. Anson also tells Proactive how big this is for their company, doing a deal with a large corporate name like Telus.

Price: 0.74

Market Cap: \$71.83 m

1 Year Share Price Graph



November 2019 May 2020 November 20

Share Information

Code: MTRX

Listing: TSX-V

52 week	High	Low
	0.9	0.05

Sector: Tech

Website: www.loopinsights.ai

Company Synopsis:

Loop Insights is a location-based marketing intelligence platform that provides brands, agencies, and retailers with real-time actionable insights to optimize customer experiences.

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