

# NexTech AR Solutions Corp.

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## NexTech AR says InfernoAR video conferencing platform chosen by Black Student Fund, Latino Student Fund for DC school fair

NexTech AR Solutions Corp (CSE:NTAR) (OTCQB:NEXCF) announced Thursday that the Black Student Fund (BSF) and Latino Student Fund (LSF) in Washington, DC have chosen NexTech's InfernoAR platform for their 48th Annual School Fair on October 11.

The BSF and LSF fair is a forum for families in the DC metro area seeking information about independent school education. The event draws students, teachers and administrators from more than 70 local and national independent schools and educational programs in an effort to provide students of color with insight and guidance on independent education options, the company said.

This year's fair is the first to be held virtually and will feature workshops, chat rooms, recorded content, a digital resources library, and participant incentives to guide students through the application process and financing solutions for independent education options.

### READ: NexTech AR wins \$900,000 in bookings for its popular video conferencing and virtual events platform InfernoAR

NexTech's InfernoAR, a comprehensive all-in-one video conferencing and virtual events platform, will simplify accessibility and maintain the interactive spirit of the event, the company said.

"In the wake of the COVID-19 pandemic, our team at BSF and LSF was challenged with creating a virtual version of our 3,000[-person] in-person event. BSF Executive Director Leroy Nesbitt said in a statement. "With NexTech AR, we will be able to create an elevated event experience beyond what our in-person school fairs have offered in years past and enable multiple new ways for families to learn about educational opportunities available to their children."

BSF was formed after the Brown vs Board Supreme Court decision and has become a leader in education equity in the nation's capital, the company said. BSF provides services that help its members succeed at and graduate from its 53-member independent schools. LSF was founded in 1994 and has since served more than 4,000 youth across its programs.

"We are thrilled to be working with such an esteemed nonprofit as the Black Student Fund and look forward to creating an event that doesn't just show what options are out there for independent education, but gets students of color excited about and better prepared for taking the next step with these options," NexTech CEO Evan Gappelberg said.

"COVID-19 has created a huge challenge for nonprofits who have been forced to serve their communities virtually and who lose out on the personal interaction that in-person events tend to have — an important aspect for students who are already faced with virtual learning challenges.

"Our InfernoAR platform is perfectly suited to solve this challenge by offering not only video conferencing but a full

**Price:** 6.33

**Market Cap:** \$470.41 m

### 1 Year Share Price Graph



December 2019 June 2020 November 20

### Share Information

**Code:** NTAR

**Listing:** CSE

<b>52 week</b>	<b>High</b>	<b>Low</b>
	10.08	0.78

**Sector:** Software & services

**Website:** [www.nextechar.com](http://www.nextechar.com)

### Company Synopsis:

*NexTech AR Solutions Corp is developing a proprietary Augmented Reality (AR) advertising platform that uniquely engages consumers by connecting them to brands and retail locations through a fully immersive AR experience. With a focus on our two core technologies, augmented reality and holographic telepresence, NexTech AR offers innovative solutions that can be harnessed across a wide range of industries.*

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platform with easy to find resources and augmented reality for 3D object interactions and visuals."

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