

# Vuzix Corporation

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## Vuzix says its M400 Smart Glasses helped Clorox solve operational challenges remotely amid COVID-19

Vuzix Corporation (NASDAQ:VUZI) announced Friday that the cleaning brand Clorox has successfully deployed Vuzix M400 Smart Glasses equipped with software from its partner Atheer to address operational challenges brought upon by the global coronavirus (COVID-19) pandemic.

Clorox utilized Vuzix glasses to perform quarterly audits remotely by pairing them with Atheer software, the company said. The smart glasses were able to deliver visual guidance and first-person point-of-view recordings to Clorox's external auditors without the need for travel.

The disinfectant company was able to support remote manufacturing by using Vuzix smart glasses. For example, at Clorox' Sunrise, Florida facility, the plant's maintenance manager was able to troubleshoot an issue at the plant within minutes using his iPad at home, the Atheer app and Vuzix glasses.

### READ: Vuzix says its M-Series smart glasses now support Oculogx, a provider of omnichannel order fulfillment software for increased productivity

Clorox's virtual team was able to tackle a problem with capper center-lining using instructions that the maintenance manager was able to provide from his house and the plant was able to avoid what would have been roughly two hours of down time, which would have held up production of thousands of units, the company explained.

"Vuzix is excited to see our M400 Smart Glasses being utilized by Clorox to not only help them operate effectively during the global pandemic but also reduce costs and time spent performing tasks," CEO Paul Travers said in a statement. "Atheer is a long-term partner that continues to provide productivity and collaboration solutions on Vuzix Smart Glasses to enterprise customers."

"The COVID-19 pandemic has resulted in similar requests from other global organizations who are experiencing the same operational challenges as Clorox and have begun implementing our solution to address these challenges. Why send a person when you can simply send a pair of Vuzix Smart Glasses?"

Vuzix's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. The company holds 166 patents and patents pending and numerous IP licenses in the video eyewear field.

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**Price:** 4.14

**Market Cap:** \$176.86 m

### 1 Year Share Price Graph



November 2019 June 2020 November 20

### Share Information

**Code:** VUZI

**Listing:** NASDAQ

**52 week High Low**  
5.31 0.86

**Sector:** Tech

**Website:** [www.vuzix.com](http://www.vuzix.com)

### Company Synopsis:

*Vuzix is a leading supplier of video eyewear products in the consumer, commercial and entertainment markets. The company's products- personal display devices that offer users a portable high quality viewing experience- provide solutions for mobility, wearable displays and virtual and augmented reality. &nbsp;.&nbsp;.*

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