

The Valens Company

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The Valens Company and High12 Brands launch DAIZE brand of premium vapes cartridges

The Valens Company Inc (TSX:VLNS) (OTCQX:VLNCF) (FRA:7LV), a global leader in the development and manufacturing of cannabinoid-based products, announced Thursday the launch of 510 vape cartridges under a custom manufacturing agreement with High12 Brands for its newly-introduced DAIZE brand.

The DAIZE brand line of vape products will offer experienced consumers unique and potent formulations with premium cannabis oil made from a curated selection of sought-after cannabis strains, Valens said in a statement.

The 0.5 gram (g) carts, DAIZE Lemon Limo, DAIZE Mango Mercy, and DAIZE Alpha Berry, are the first products to be released under the new brand. All cartridges contain full-spectrum winterized CO2 pure cannabis extract to preserve the plant's flavour and aroma, with no fillers or additives.

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Valens described the vapes as follows:

- DAIZE Lemon Limo is sourced from premium sativa-dominant cannabis flower, rich in limonene and brings a fresh blast of citrus fruit with a hint of spice.
- DAIZE Mango Mercy is sourced from premium hybrid cannabis flower, rich in myrcene and tropical notes with light and earthy undertones.
- DAIZE Alpha Berry is sourced from premium indica-dominant flower, rich in alpha-pinene and reminiscent of ripe blackberries with piney notes.

All DAIZE vape cartridges are compatible with 510 batteries and are made with a customized high-grade stainless-steel mouthpiece and quartz glass chamber.

Valens said the three products will be available online and at select retailers in Alberta and British Columbia in mid-November, with Ontario to follow shortly after.

The Kelowna, British Columbia-based company added that it and High12 will continue to work together to optimize the DAIZE brand portfolio and bring various innovative vape products to Canadian consumers.

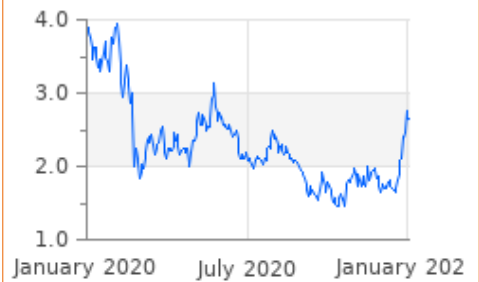
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Price: 2.61

Market Cap: \$335 m

1 Year Share Price Graph



Share Information

Code: VLNS

Listing: TSX

52 week High Low
 3.13 1.44

Sector: Cannabis

Website: thevalenscompany.com

Company Synopsis:

The Valens Company is a multi-licensed, vertically-integrated cannabis company focused on being the partner of choice for leading Canadian and international cannabis brands by providing best-in-class, proprietary services including CO2, ethanol, hydrocarbon, solvent-less and terpene extraction, analytical testing, formulation and white-label product development.

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