

KushCo Holdings Inc.

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KushCo teams up with United Pacific to widen CBD distribution across 350 US gas stations and stores

KushCo Holdings Inc (OTCQX:KSHB) said Friday that it has teamed up with United Pacific, one of the largest owners of gas stations and convenience stores in the western United States, to expand CBD distribution across 350 locations in California, Nevada, Oregon, Washington and Colorado.

Since 1955, United Pacific has been offering motor fuels products under the 76, Conoco, Shell and United Oil brands, and convenience items through the We Got It! Food Mart, My Goods Market, and Circle K brands.

KushCo said it will work with United Pacific to curate customized CBD Wellness Centers across 350 United Pacific locations. Each wellness center will feature custom displays provided by the brands, said the company.

READ: KushCo hails 2020 as "banner year" for cannabis industry after more US states approve adult cannabis sales

The company said it is targeting a December launch for the CBD wellness centers, which will carry products adhering to each state's CBD laws. The wellness centers will feature seven of KushCo's CBD client brands, including: Willie's Remedy, Social CBD, PureKana, Leafwell Botanicals, JustCBD, Higher Frequencies, and B Great.

"With 53 different SKUs across the sets, encompassing Full Spectrum CBD, Broad Spectrum CBD, and CBD isolate, United Pacific will offer consumers a wide array of product offerings," said the company. All products featured in the wellness centers will be produced from hemp and contain 0.3% or less THC, in compliance with federal law.

"Over the past year, we have made significant inroads into the burgeoning CBD market despite regulatory and COVID-19 related headwinds, " said KushCo's co-founder and CEO Nick Kovacevich.

"The United Pacific collaboration represents a massive new footprint for our brands and will provide an opportunity to meaningfully connect with millions of consumers annually. We will provide United Pacific's store management team with the training and knowledge needed to position their CBD Wellness Centers for success," he added.

In the meantime, Bill Mullen, President of United Pacific's retail said the company looked forward to teaming up with KushCo to expand its CBD offerings by introducing additional brands.

"We have been excited about our customers' response to our initial offer that we introduced in 2019. The introduction of wellness centers will solidly position United Pacific in this new and evolving category," added Mullen.

Cannabis packaging company KushCo has sold more than 1 billion units to growers, brand owners, processors and producers across North America, South America, and Europe. It specializes in child-resistant and fully customizable packaging, exclusive vape hardware and technology, and complementary solvents and natural products.

Price: 0.75

Market Cap: \$95.46 m

1 Year Share Price Graph



November 2019 May 2020 November 20

Share Information

Code: KSHB

Listing: OTCQX

52 week High Low
2.18 0.3

Sector: Cannabis

Website: www.kushco.com

Company Synopsis:

KushCo Holdings, Inc. (OTCQX: KSHB) (www.kushco.com) is a premier provider of ancillary products and services to the legal cannabis and CBD industries.

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